



Moonshots of the 2020s

How to make the most of the missions of Horizon Europe?

This series of high-level events (by invitation, RSVP) addresses the future visions of Finnish universities regarding EU Research and Innovation Policy and Horizon Europe.

The events will gather representatives of the European institutions, public sector, industry, and other stakeholders, to discuss the great global challenges of our time and their scientific solutions, together with researchers and academic leaders.

The events are organized by Universities Finland UNIFI, in cooperation with all Finnish universities and Finnish Regional Offices in Brussels.

INCLUSIVE AND SECURE SOCIETY

The Horizon Europe pillar on global challenges and industrial competitiveness needs to strive more for a wide range of societal benefits and to take better into consideration human actions. In an era of fake news, monthly crises, increasing political populism, radical changes brought by technology, changes in global economic balance of power, migration and evolving job markets Horizon Europe cannot afford to miss out its contribution towards a better society. Research on cultural encounters, better education, learning from the past, ensuring inclusion and novel mobilities have to be fully exploited.

The breakfast meeting aims to explore and discuss both the opportunities and the threats in the wake of the Commission proposal for *Horizon Europe*, the next EU Research and Innovation Programme for 2021–2027. More specifically, it will look at Pillar 2 (Global Challenges and Industrial Competitiveness) and the role of research in social sciences and humanities within this pillar in securing wider societal benefits. The meeting will most of all also reinforce the joint position of UNIFI to *Horizon Europe and its missions*, with a focus on the proposed cluster “*Inclusive and Secure Society*”.

Place: Lisbon room, Renaissance Brussels Hotel, Rue du Parnasse 19, 1050 Brussels

Time: Thursday 11th of October 2018, at 8.30 – 11.00

Format: Breakfast, short introductions to the topics and discussion

Registration: fill [the form](#) by 3rd of October 2018

Programme

8:30 – 9:00

Registration and Collecting Healthy Start Breakfast from Buffet

9:00 – 9:30

What is happening now?

Welcoming Words

Vice Rector **Niklas Sandler**, Åbo Akademi

Universities Finland UNIFI's Position Paper on the Mission-oriented Approach of the Horizon Europe ([presentation](#))

Vice Rector **Henrik Kunttu**, University of Jyväskylä

Negotiations on Horizon Europe – State of the Play

MEP **Henna Virkkunen**, ITRE Committee, the European Parliament

9:30 – 11:00

Opportunities for the Future

The Way to Resilient Societies: Through Research in Social Sciences and Humanities ([presentation](#))

Professor, Director of the Institute for Human Rights **Elina Pirjatanniemi**, Department of Law, Åbo Akademi University

Crises and Societal Changes: How Humanities and Social Sciences Can Solve Challenges for Society ([presentation](#))

Professor, Vice Dean **Jari Ojala**, Faculty of Humanities and Social Sciences, University of Jyväskylä

New Skills: Multidisciplinary Research as the Foundation of New Skills ([presentation](#))

Professor **Satu Uusiautti**, Faculty of Education, University of Lapland

Cultural Encounters: A Key in Solving Tricky Problems and Making a Better Future ([presentation](#))

Academy Research Fellow and ERC StG Grantee **Tuuli Lähdesmäki**, Department of Music, Art and Culture Studies, University of Jyväskylä

Designing Democracy to Increase Equality and Inclusion,
Wellbeing and Business Opportunities by 2030 ([presentation](#))
Research Manager **Olli-Pekka Viinamäki**, School of
Management, University of Vaasa

Questions and Discussion

11:00

End of the Meeting

Speakers

Vice Rector Niklas Sandler

Professor Niklas Sandler is the vice rector at Åbo Akademi University responsible for research affairs and innovation since 2015.

As vice rector prof Sandler has the main responsibility of the strategic research profiling of the university. Professor Sandler has worked for Åbo Akademi University as professor in Pharmaceutical Technology since 2009. His research has focused on the exploration of printing technologies in pharmaceutical manufacturing.



Vice Rector Henrik Kunttu

Professor Henrik Kunttu is the vice rector at the University of Jyväskylä with responsibility for research and innovation activities.

Professor Kunttu has worked for the University of Jyväskylä as an associate professor and professor of Physical Chemistry Department from 1996 and as the dean of Faculty of Mathematics and Science in 2010-2017. Kunttu is renowned expert of low temperature chemistry and physics, and he has studied the optical characteristics of nanostructures.



MEP Henna Virkkunen

Henna Virkkunen has been a member of the European Parliament since 2014 and is a member of the European People's Party (EPP). Her primary committee is the Committee on Industry, Research and Energy. She is a substitute member of the committee on Transport and Tourism.

She is currently working as the EPP rapporteur with a file on Horizon Europe in transport committee. Virkkunen is a keen advocate of education and skills. She has served several ministerial posts in Finland as a Minister of Education and Science, Minister of Public Administration and Local Governance and Minister of Transport. Virkkunen is a licentiate of Philosophy.



Professor, Director of the Institute for Human Rights Elina Pirjatanniemi

Elina Pirjatanniemi is Professor for Constitutional and International Law at Åbo Akademi University since 2009. She specialises in asylum legislation and immigration law, the relationship between national and international law, as well as human rights in the context of criminal justice and social change. She is Director of the Åbo Akademi University Institute for Human Rights, and coordinates the Doctoral Network on Realizing Human Rights.

Elina is also a columnist at major Finnish- and Swedish-speaking newspapers in Finland.



Professor, Vice Dean Jari Ojala

Dr. Jari Ojala is a professor of comparative business history at the University of Jyväskylä. Currently professor Ojala is leading a research project for modelling the early year's business growth in Finland. He has a widespread international cooperation network and he is the Editor-in-Chief of a leading Nordic science publication in the field of economic history. Professor Ojala is a member of the History of Society – Centre of Excellence. His recent research has focused on long-term global changes within forestry industry and history of maritime economics and business.

Professor Ojala is one of the leaders in the profile area of multidisciplinary crises management. He is the vice dean at the Faculty of Humanities and Social Sciences with responsibility for research activities.



Professor Satu Uusiautti

Dr. Satu Uusiautti is Professor of Education (specialized in Educational Psychology), at the University of Lapland. She is also Docent for educational psychology at the University of Helsinki. Her research interests are in positive psychology and human strengths, flourishing, and positive development in various contexts and phases of life.



She has worked in many research projects and also as a specialist in international scientific publishing. Dr. Uusiautti is a member of several editorial boards of international peer-reviewed journals and has served in the European Educational Research Association and the EERQI project. Dr. Uusiautti has published over 250 scientific articles and numerous books. Her latest publications are *The psychology of becoming a successful worker. Research on the changing nature of achievement at work* (2015, Routledge, New York & London), *The basics of caring research* (2016, Sense Publishers, Rotterdam), and *The psychology of study success in universities* (2018, Routledge, New York & London), and *Human migration in the Arctic – Facets to the past, present, and future* (2019 in press, Palgrave Macmillan). She is a member of the Finnish Educational Research Association (FERA) and an expert panel member of Publication Forum Finland (Federation of Finnish Learned Societies). Further information at the website <http://satuuusiautti.wordpress.com/>.

Academy Research Fellow and ERC StG grantee Tuuli Lähdesmäki

Tuuli Lähdesmäki studies EU's politics of cultural heritage and the EU funded projects dedicated to cherish European cultural heritage through her EUROHERIT –project funded by the European Research Council (ERC).



The European Union, struggling with different kinds of crises, is funding projects in the field of cultural heritage in order to cherish and develop unity and common European identity. Even though cultural integration is more obscure than economic and political integration, in crisis it weighs more and more.

The thought of unified European cultural heritage is anything but trouble-free. Europe is and always will be very diverse. The interpretation of the past and the perception of the cultural heritage, and the perception of what Europe is and what it should be vary among Europeans. Understanding and studying the processes of cultural heritage and the politics within is important, since with cultural heritage the sense of community and unity can be strengthened. On the other hand, this can cause demarcation, exclusion and one-sided interpretations of the past.

Research Manager Olli-Pekka Viinamäki

Dr. Olli-Pekka Viinamäki has been working with public management and governance reforms, regional innovation and development, R&D and industry policy. Viinamäki is proficient in evaluations and managed numerous government and SME development projects during past 20 years. Currently he is focused on ethical leadership, public service reforms, e-government and digitalization. Viinamäki has extensive insight into strategy development, national and international comparative studies, and public policy initiatives. He is experienced lecturer and coach of various groups within government, local government, NGO and business, as well as, in many MBA and PD-programmes.



Further Information about the Event:

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